

## **HBK and DEWESoft announce a new Data Acquisition Joint Venture company**

HBK and DEWESoft, both technological leaders in test and measurement data acquisition, are delighted to announce the formation of a new joint venture company, jointly owned by both companies.

The joint venture (JV) company – to be known as Blueberry – is combining electronics and embedded software design competences from HBK and DEWESoft through R&D to create a new industry standard for Data Acquisition (DAQ) systems with a common Software Development Kit (SDK) for basic operation as well as common connectors, pinouts, interfaces and protocols. Both shareholders will create a set of compliant platforms using the JV as an accelerator providing both companies with technology and components to make this efficient and faster. Customers of HBK and of DEWESoft will be able in the future to use the SDK with an entire set of compliant platforms in their favourite programming environment.

Jure Knez, CEO of DEWESoft, and Jens Wiegand, CTO of HBK, agreed that “this new and exciting joint venture will allow both HBK and DEWESoft to bring their respective next generation of DAQ platforms to the market significantly faster than was previously possible. In addition, jointly developed new hard and software standards will help accelerate the creation of an open ecosystem which other industry participants can also use, benefiting their customers.”

Christof Salcher, HBK senior product manager, and Tilen Sotler, DEWESoft senior product manager, jointly commented that “HBK and DEWESoft products will continue to retain their unique identities and customer value propositions. The Blueberry JV will be ‘behind the scenes’ to our customers, who will enjoy class leading data acquisition using the latest backbone technologies and an even faster delivery cycle from the manufacturer of their choice.”

### **About HBK:**

HBK – Hottinger Brüel & Kjaer delivers value beyond measure by helping companies bring safer, more energy efficient and innovative products to life – faster. We provide our customers with a complete portfolio of solutions across the test and measurement product life cycle, that unite the physical world of sensors, testing and measurement with the digital world of simulation, modelling software and analysis.

### **About DEWESoft:**

DEWESoft provides you with test and measurement solutions recognized in industries worldwide - automotive, aerospace, defence, transportation, power, and more. Rooted in Slovenia, employee-owned, and completely self-financed, we transform your needs into products that deliver the fastest, most efficient, and intuitive user experience possible. We aim to create moments that elevate your business.